

BLEED, TRIM AND SAFE ZONES FOR PRINTING

BLEED

BLEED: if you have a background design, it should extend 1/8 or .125 beyond the trim line. This means your file size should be 1/4 inches larger, vertically and horizontally, than your finished size.

This means for example, that a flyer with a finished size of 8.5 x 11, would have a file size of 8.75 x 11.25 or a postcard that is 4 x 6, would have a file size of 4.25 x 6.25

TRIM

TRIM: The product will be cut on the trim line. This is the final outer edge of your product.

SAFE

SAFE: Place all text, important image(s) inside the safe zone. Images outside the safe zone could lead to loss after trimming.

